VOTEHEALTH 2020

PROMOTING VOTER REGISTRATION IN HEALTH CARE SETTINGS

A Toolkit for Health Professionals and Leaders

VOTE FOR THE HEALTH CARE YOU WANT

VOTE FOR THE HEALTH OF YOUR PATIENTS

VOTE FOR THE HEALTH OF OUR DEMOCRACY

Click here for Google Doc version

CONTENTS

02

INTRODUCTION

03-06

THREE STEPS FOR HEALTH PROFESSIONALS AND LEADERS TO PROMOTE VOTING

07-22

PRE-MADE EMAILS, SIGNATURES, AND FLYERS

23

TROUBLESHOOTING

24

NATIONAL RESOURCES

INTRODUCTION

Our patients, peers, and colleagues need help voting

> Just as poverty and systemic racism adversely impact the health of our patients, these factors also impact our patients' ability to vote on the people and policies that shape vital determinants of health - The Atlantic

The Problem

Voting is framed with inequities. **Voters tend to be whiter, wealthier, more educated, even healthier** than the general population. This means that some of our patients are vastly electorally underrepresented. And it is not just our patients! While data does not exist for all health professions, **doctors historically tend to vote less than the general population and other professionals, including lawyers.** As voter registration rates fall precipitously around the country due to the COVID-19 pandemic, we have an opportunity to ensure our patients, peers, and colleagues have the ability to vote and vote safely.

The Solution

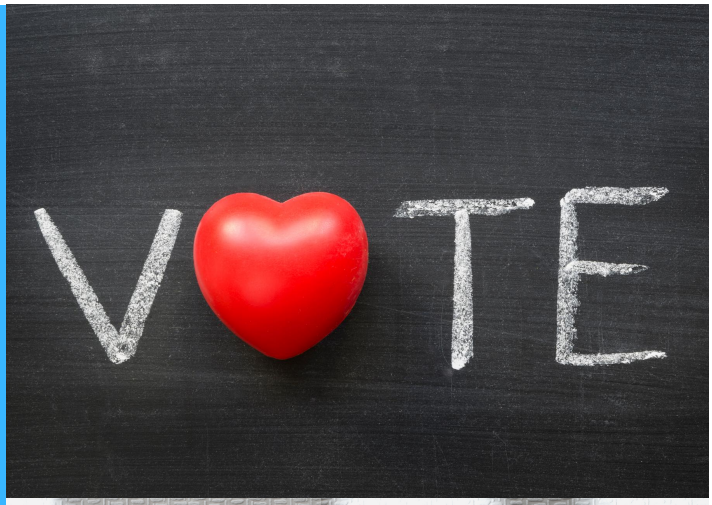
Voting is a social determinant of health. Promoting civic engagement is a mechanism by which health centers can improve community health and meet their organizational mission. By fully and energetically working to engage staff and patients, **health centers can ensure that the promise of our democracy is fully realized**. We have the power to help our communities vote and vote safely.

THREE STEPS FOR HEALTH PROFESSIONALS AND LEADERS TO PROMOTE VOTING

Step One

1

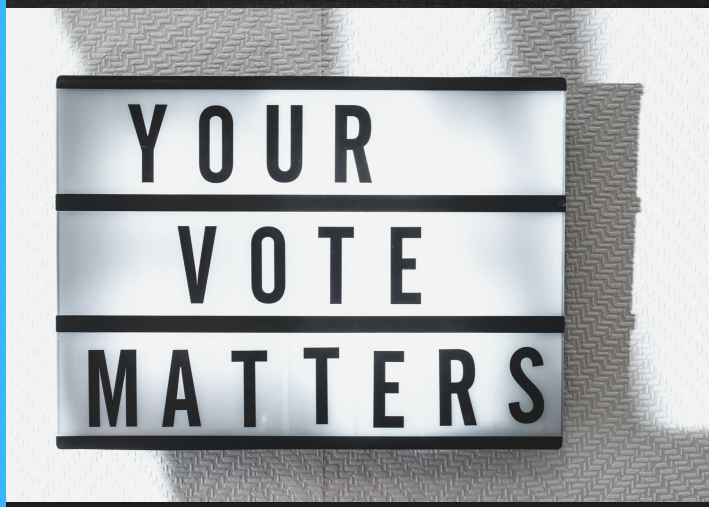
Know the Basics



Step Two

2

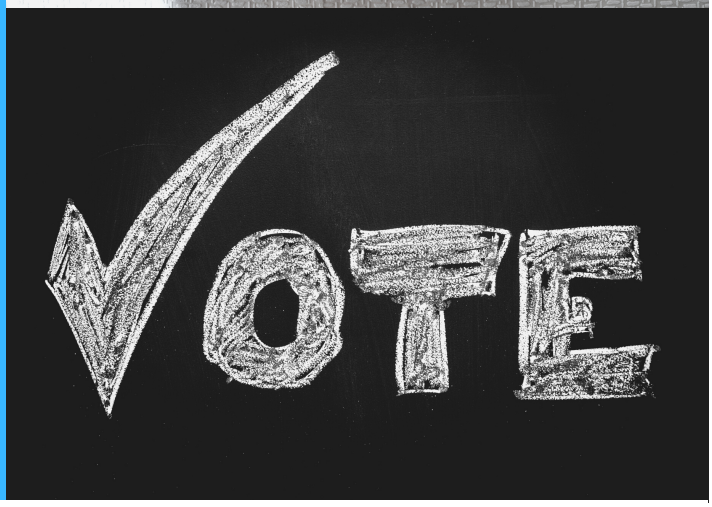
Promote Voter Registration in Your Spaces



Step Three

3

Promote Voter Registration Through Your People



STEP ONE

Know the Basics

Eligibility

Voter registration rules & eligibility vary by state but typically a voter must be:

- A U.S. Citizen
- At least 18 years of age
- A legal resident of the state and the county in which they will register

What Patients Need

- Name
- Legal residence address
- Date of birth
- Citizenship status
- Check state websites for additional requirements

Important Dates

General Election:

- **November 3, 2020**
- Click here to look up state-specific voter registration deadlines

STEP TWO

Promote Voter Registration in Your Spaces

- Identify a **champion** to advocate for your project among clinic staff and administration (see page 7 for draft email)

- **Remind patients to vote while they wait in clinic**
  a. **Post these pre-made flyers** around the waiting room (pages 10-20)
  b. **Place informational resources** at the check-in desk
    i. **Want to track how many people are registering at your site?** We can provide you with custom QR codes and de-identified data to tailor your efforts!
      1. Email info@votehealth2020.com with subject line "FLYER QR CODE" & your clinic name and address
      2. Copy/paste QR code into our flyer template

- **Use your digital space to remind patients to vote**
  a. Use the social media resources on our website
  b. Upload banners and your QR code to websites

STEP THREE

Promote Voter Registration through Your People

One of the goals of VoteHealth 2020 is to get physicians, nurses, and other health professionals to vote

- Ask health professionals and health professions students to register to vote & spread the word using the resources available on our website.

Colleagues can amplify the VoteHealth 2020 message to help reach more peers and patients. Create visible allegiance

- Use our template to print VoteHealth badge stickers (customize with your QR code! see Page 21-22)
- Ask health professionals and health professions students to adopt a VoteHealth email signature (see Page 8)
- Use a VoteHealth 2020 slide in your team presentations

SAMPLE RECRUITMENT EMAIL FOR NETWORKS

Dear _____:

I am writing you about an important issue that impacts our patients. The November 2020 election will be like no other: in the midst of a pandemic that requires social distancing, we must work hard to ensure that all voices are heard at the polls. As a [insert role], I believe that the outcomes of elections have a tremendous impact on the health of our patients and our communities.

Therefore, I am supporting the efforts of a non-partisan movement, VoteHealth 2020, to get out the vote and to do so safely. I would like our organization to support these efforts because [insert reasons why you personally believe this is important]. Here are a few ways that we, as an organization, can help and pledge to VoteHealth in 2020. [insert suggested actions]. Can we count on your leadership and support?

SAMPLE EMAIL SIGNATURES

Let's VoteHealth together in 2020. Click here to register or here to request an absentee ballot.

I've taken the pledge to VoteHealth in 2020. Have you? Join me by registering to vote here.

We are committed to helping our staff, patients, and communities vote safely in 2020. Please remember to register to vote and/or request an absentee ballot.

To copy/paste email signatures and other content

Click here for Google Doc version

Pre-Made Flyers and Stickers

All flyers are printable on 8.5" x 11" paper

Flyers available in Spanish, Portuguese, and Haitian Creole

Stickers can be printed using both laser and ink jet printers

Sticker paper available via Amazon.

$6 for 300 stickers

Click here to order sticker paper!

ATTENTION DOCS, REGISTERED TO VOTE?

Physicians historically vote less than the general population. They vote less than lawyers.

SCAN the QR CODES
to Register in 2 minutes!

Check your Registration Status

Register to Vote or Update Registration

Get your Absentee Ballot

votehealth2020.com

Grande D, Asch DA, Armstrong K. Do doctors vote?. J Gen Intern Med. 2007;22(5):585-589. doi:10.1007/s11606-007-0105-8

ATTENTION NURSES, REGISTERED TO VOTE?

Nurses are the largest group in the health care workforce.

SCAN the QR CODES to Register in 2 minutes!

Check your Registration Status

Register to Vote or Update Registration

Get your Absentee Ballot

votehealth2020.com

American Association of Colleges of Nursing. (2019). Nursing Fact Sheet. https://www.aacnnursing.org/News-Information/Fact-Sheets/Nursing-Fact-Sheet

HEY MED STUDENT, REGISTERED TO VOTE?

The average medical student belongs to the most electorally under-represented age group.

SCAN the QR CODES
to Register in 2 minutes!

Check your Registration Status

Register to Vote or Update Registration

Get your Absentee Ballot

votehealth2020.com

US Census Bureau. (2018, October). Characteristics of Voters in the Presidential Election of 2016. The United States Census Bureau. https://www.census.gov/library/publications/2018/demo/p20-582.html

ARE YOU REGISTERED TO VOTE?

VOTING IS KEY TO CARING FOR THE HEALTH OF YOUR LOVED ONES, YOURSELF & OUR NATION

Register in 2 minutes

SCAN the QR CODE with your phone

Check your Registration Status

Register to Vote or Update Registration

Get your Absentee Ballot

votehealth2020.com

ARE YOU REGISTERED TO VOTE?

VOTING IS KEY TO CARING FOR THE HEALTH OF YOUR LOVED ONES, YOURSELF & OUR NATION

Register in 2 minutes

SCAN the QR CODE
with your phone's camera

votehealth2020.com

ARE YOU REGISTERED TO VOTE?

Act Now!

Register in 2 minutes

SCAN the QR CODE with your phone

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ARE YOU REGISTERED TO VOTE?

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votehealth2020.com

¿SE HA REGISTRADO PARA VOTAR?

¡Actúe Ahora!

Regístrese en 2 minutos

ESCANEE el CÓDIGO QR con su teléfono

Verifique su estatus de registro

Regístrese para Votar

Obtenga una papeleta de votación por correo

votehealth2020.com

VOCÊ JÁ SE REGISTROU?

Registre-Se Agora!

Leva apenas 2 minutos

DIGITALIZE o CÓDIGO QR com o seu telefone

Verifique seu Status de Registro

Registre-se para Votar

Obtenha uma Cédula de Abstinencia

votehealth2020.com

ÈSKE OU ENSKRI POU VOTE?

Aji kounye a!

Enskri nan 2 minit

ESKANE kòd QR la avèk telefòn ou

Tcheke Estati Enskripsyon ou

Enskri pou Vote

Jwenn yon Bilten Vòt Pa Korespondans

votehealth2020.com

ARE YOU REGISTERED TO VOTE?

SCAN the QR CODE with your phone

Check your Registration Status

Register to Vote or Update Registration

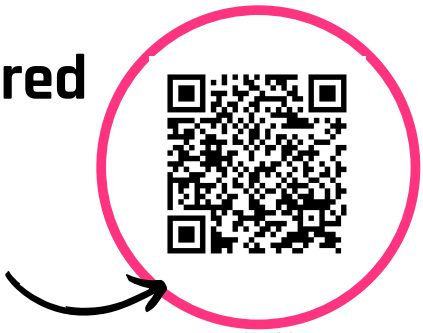
Get your Absentee Ballot

votehealth2020.com

Order sticker paper here

Not registered to vote?

SCAN HERE



Or go to votehealth2020.com

Ask me how to register to vote

SCAN HERE

Or go to votehealth2020.com

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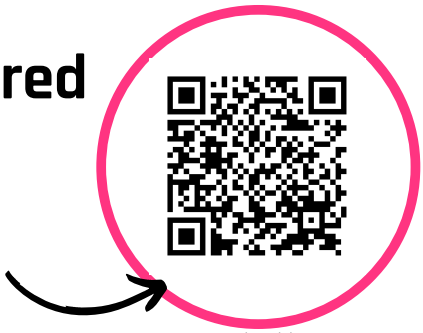
SCAN HERE



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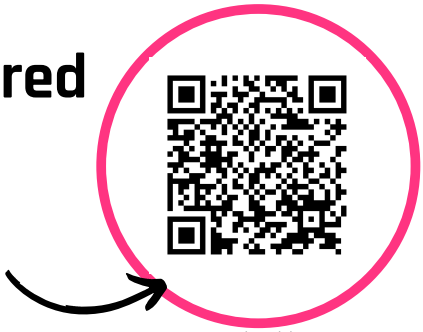

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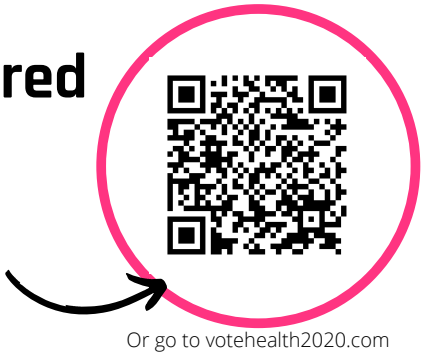

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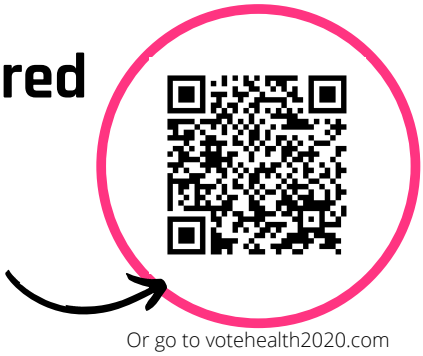

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Order sticker paper here

Vote by mail this year

SCAN HERE

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Request your absentee ballot

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Troubleshooting/Potential Barriers

Are there legal barriers or rules against voter registration promotion in clinics?

- 501(c)(3) hospitals and clinics are permitted to engage in voter education and registration activities **as long as all activities are conducted in a nonpartisan manner**
- All materials provided in this toolkit are permissible voter registration materials under legal guidelines for hospitals and clinics
- For a more detailed description of permissible activities versus prohibited "election-related" activities: Click here for a legal brief from the American Hospital Association

Can patients with felony convictions register to vote?

- Refer patients to the Restore Your Vote website to screen for eligibility https://campaignlegal.org/restoreyourvote

What if my patient is homeless?

- The patient can register using an address of a place they frequent, such as a church that agrees to accept mail for the individual, or a shelter. It may even be informal locations, such as a park bench

Research your state's policies on collecting paper forms, deadlines, voter ID requirements, and more at vote.org

National Resource Page

Nonprofit VOTE

- Official voting information directly from your state's election website
  https://www.nonprofitvote.org/voting-in-your-state/

US Vote Foundation

- Election dates and deadlines by state
  https://www.usvotefoundation.org/vote/state-elections/state-election-dates-deadlines.htm

RxVote*

- Three steps to ensure safe voting
  https://www.rxvote.org/

Health Begins*

- The relationship between health and healthcare is broken. Everyone knows it. Few know how to fix it. Until now.
  https://healthbegins.org/

Patient Voting

- Help hospitalized patients vote by emergency absentee ballot
  https://www.patientvoting.com/

Doctors for America

- Doctors for America is a national movement of physicians and medical students working together to improve the health of the nation and to ensure that everyone has access to affordable, high quality health care
  http://www.drsforamerica.org/

Map the Vote

- See a map of neighbors and others in your area who have not registered
  https://mapthe.vote/

Vote.org

- Vote.org uses technology to simplify political engagement, increase voter turnout, and strengthen American democracy
  https://vote.org/

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VoteHealth 2020 is a growing non-partisan coalition of heath professionals collaborating to increase the number of our peers and patients registered - and voting safely - this November

Check the website periodically for updates on how you can get involved **votehealth2020.com** or email info@votehealth2020.com

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